Page 1

Overall can we add some more contrast to the picture

Can you make the yellow we are using slightly warmer

Move the logo up to the position of ‘Free Inside Traveller Guide’ and delete the text ‘Free Inside Traveller Guide’

Replace the world DIFFERENCE with LORD HOWE ISLAND 2019

Change MAKE A to MAKE A DIFFERENCE

In the yellow bar just have PROTECTING PARADISE

Under the yellow bar: Conservation│ Nature│ Citizen Science│ Hiking

Remove the yellow box and text on the right hand side so the woman is just standing

Insert the text:

Join our LHI CONSERVATION VOLUNTEERS (make LHI CONSERVATION VOLUNTEERS - Yellow) program in 2019 and be involved in a world class, award winning holistic conservation effort – Protecting Paradise.

On the right hand side on the bush that is currently the right bottom corner of the yellow box, place the Gold Banksia award logo

Change the quote to the one by David Attenborough and make the writing more simplistic and modern – not cursive.

Page 2

Delete the 2nd picture in the background with the V-like cliff

Line up the months on the left in this configuration

Month

Picture

TEXT



Please line up the letters in the middle of the right half of the page, just have the PROTECT letters in yellow and the worlds in white on the blue background, remove the text under each word and just have for example Protecting **P**aradise without the text that begins with *“Lord Howe Island is an outstanding….”*

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Please add 2 buttons for:

For more information (link to: <http://www.lordhoweisland.info/sustainability/conservation/> )

Book Now (Link to: <http://www.lordhoweisland.info/holiday-packages/travel-wholesalers/> )

Add the line: The best way to experience the true beauty of Lord Howe Island is to see it for yourself.

Add buttons with a link the Facebook page ([www.facebook.com/cvlhi](http://www.facebook.com/cvlhi)) and instagram @cvlhi

REMOVE the text: AWARD LOGOS AND LOGOS OF ALL PARTNERING AGENCIES

Add the Taronga Zoo Logo to the bottom logos

